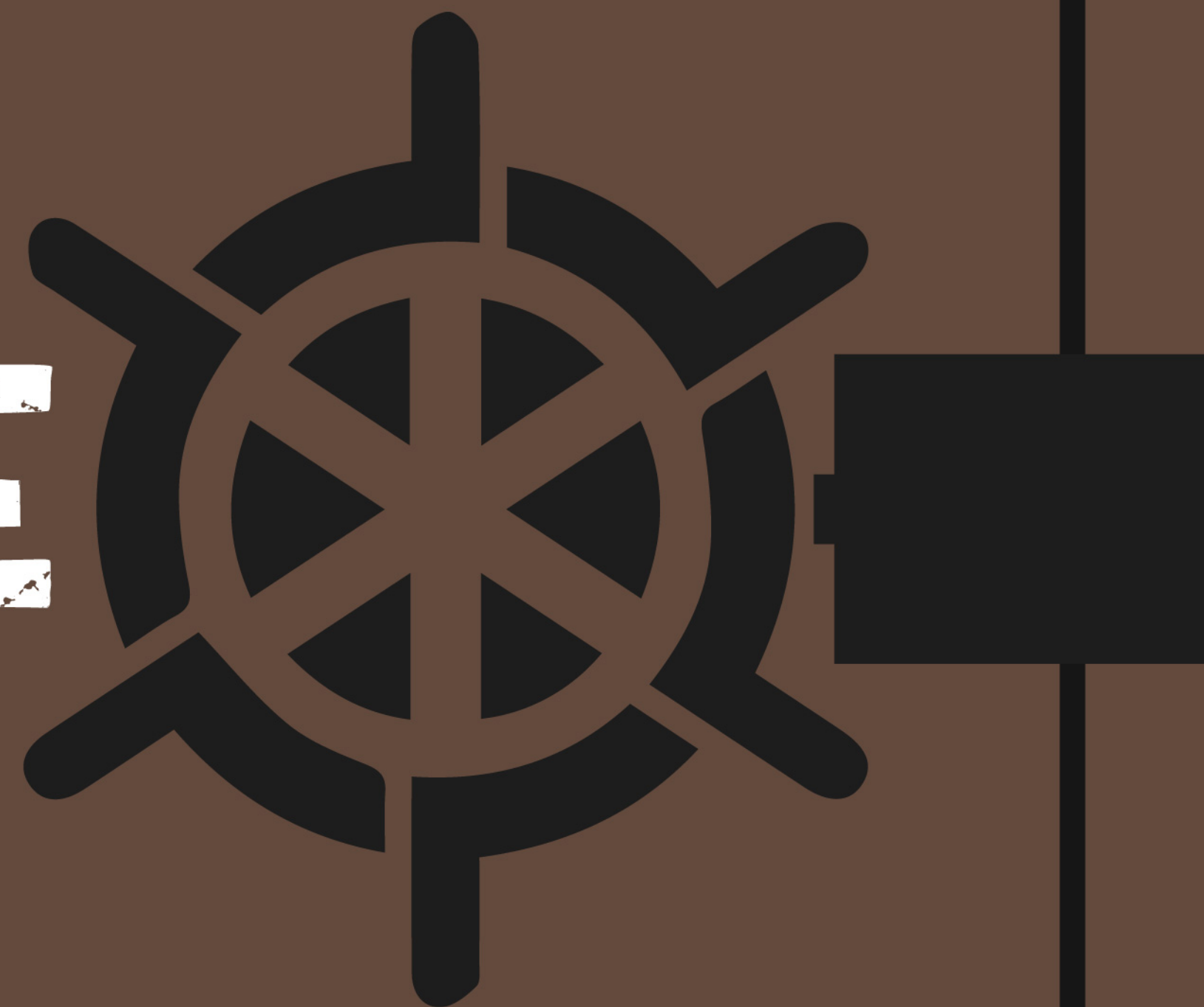




Vault Burger

Brand Guideline

LOGO USAGE



FULL LOGO



MINIMAL LOGO





On light blue Background



On blue Background



On white Background

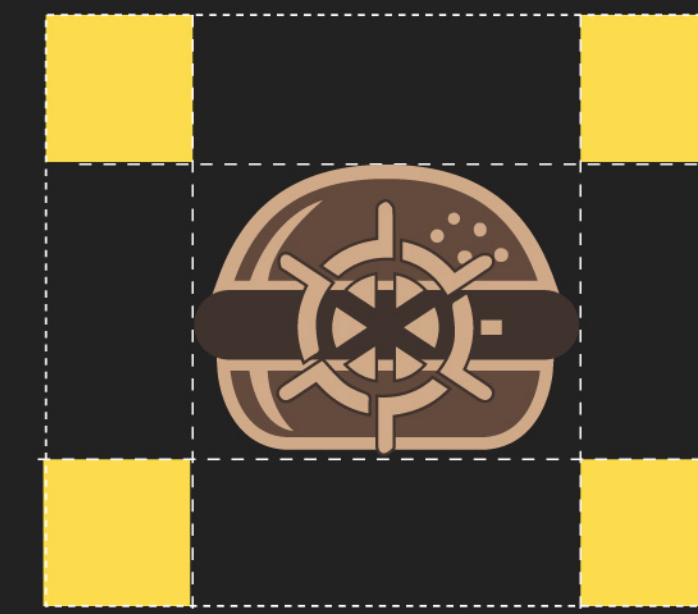
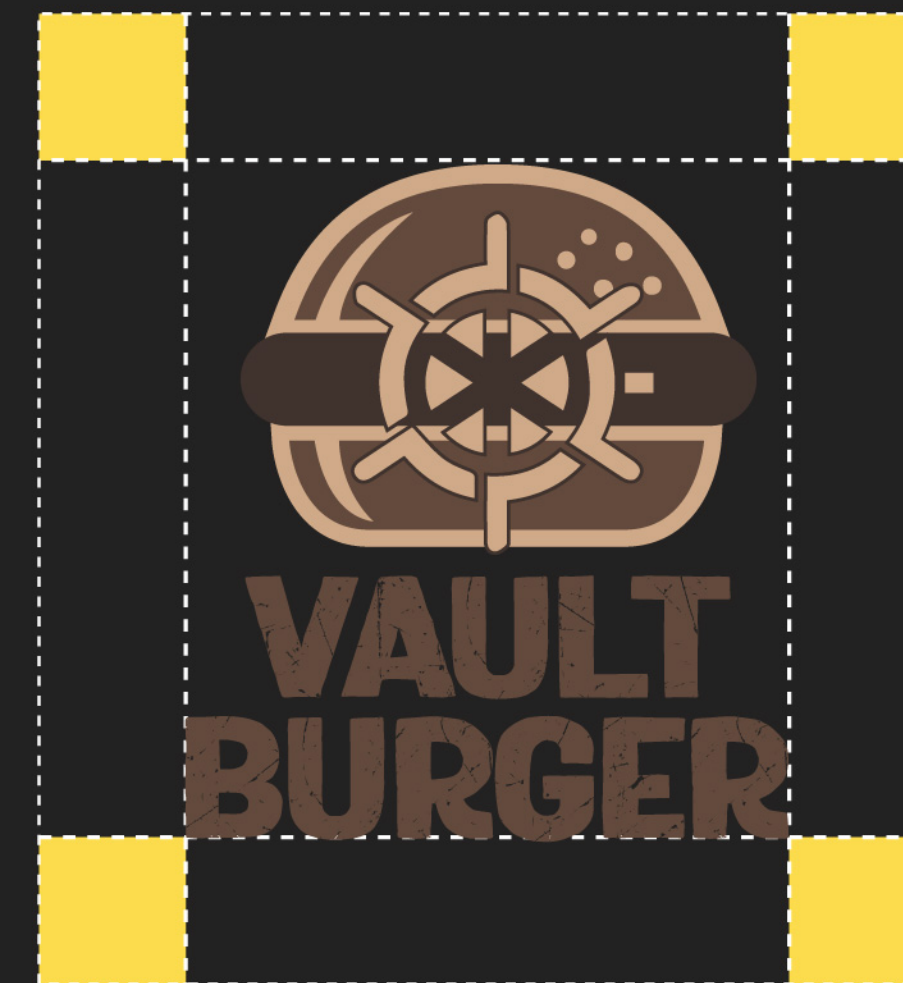


On black Background

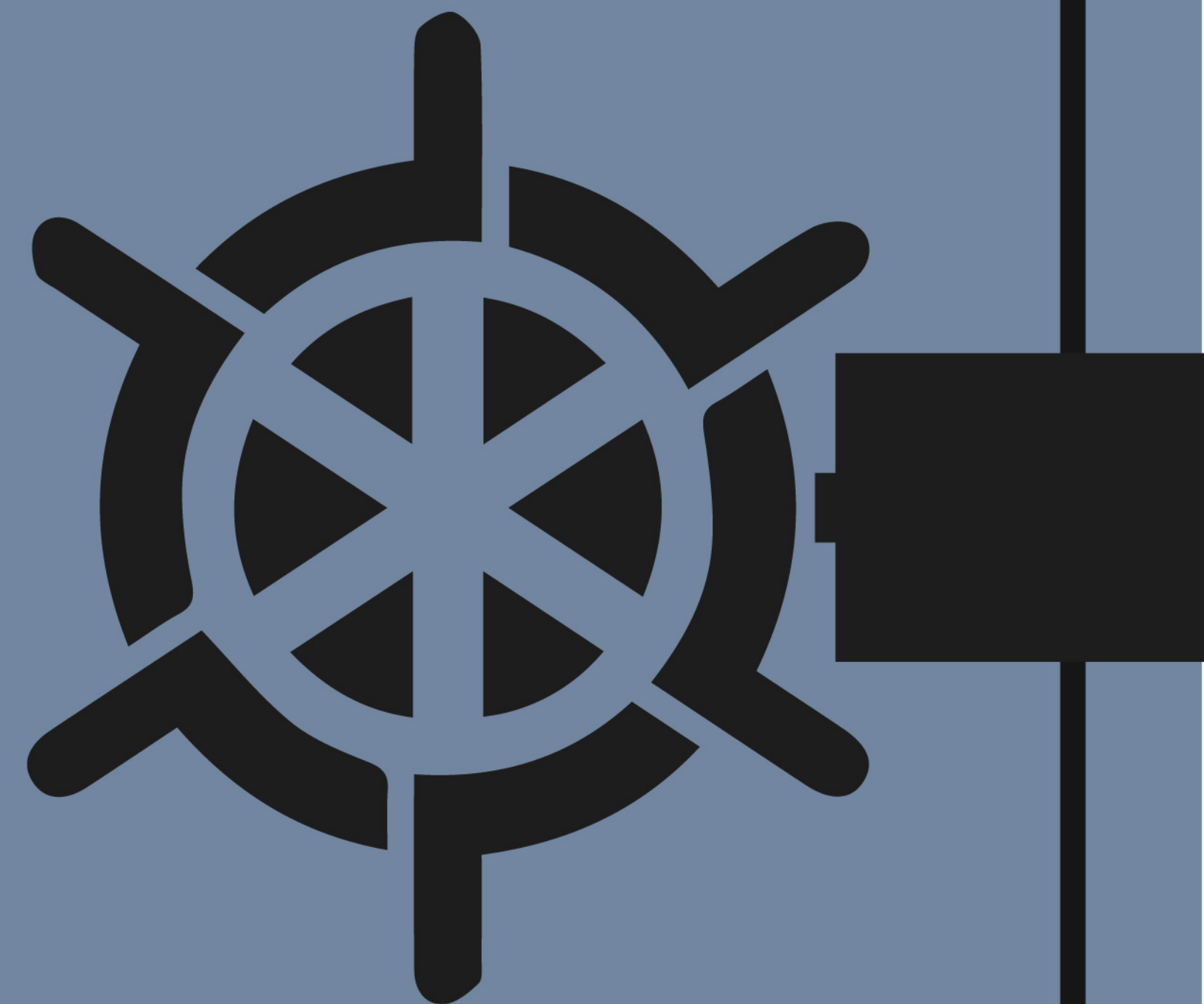
Logo application and placement in various media.
The logo should be at certain angles.



Layout measurement with professional scale.
Do not change position or change scale
which has been set.
Make sure that the logo have empty space
between other logos or objects.



COLOR PALETTE





Color Pallete

The Main Pallete

#D0F4EA

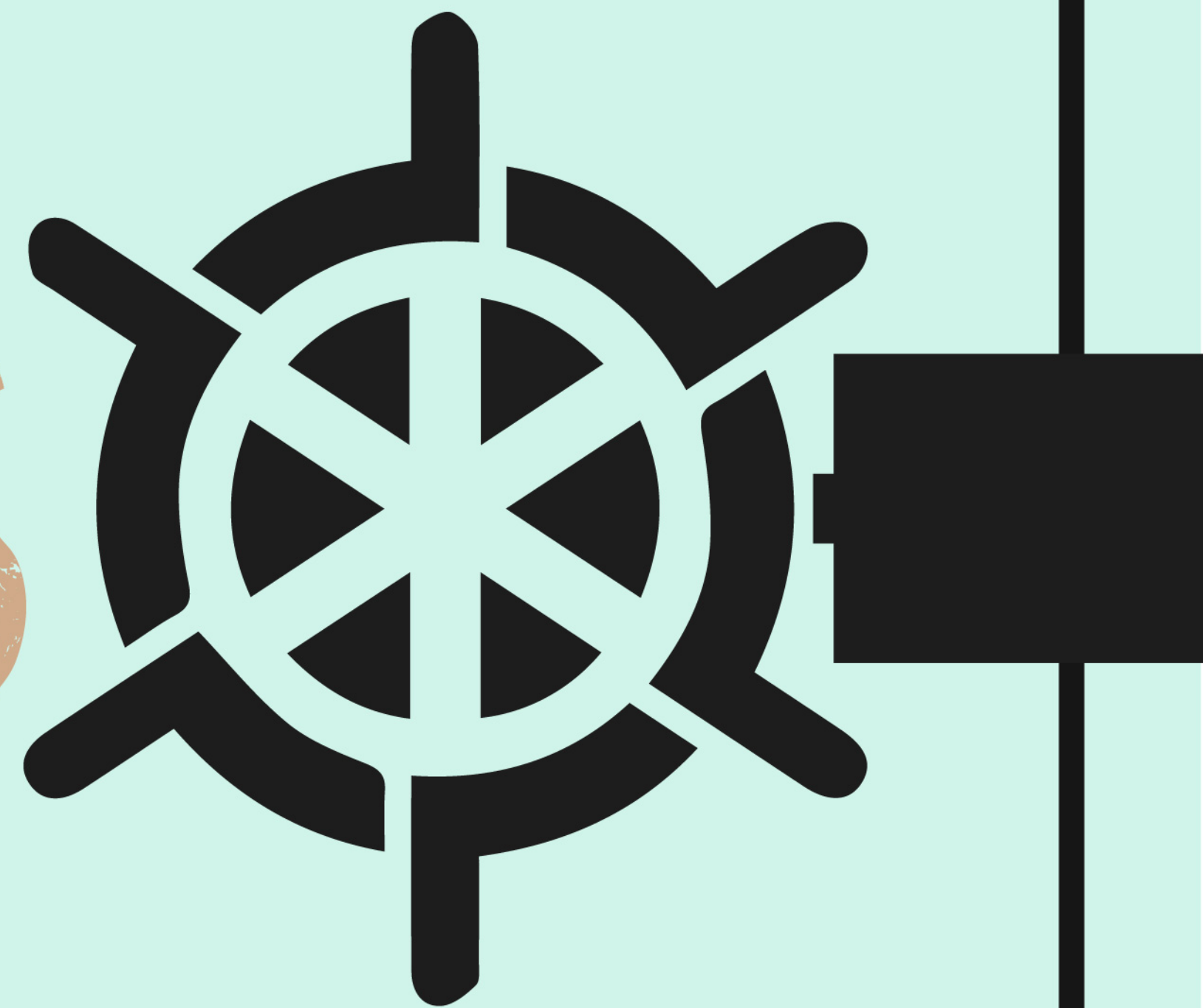
#7286A0

#D0AA89

#634A3D

#40332E

FONTS



MAIN TYPOGRAPHY

The main typography is

road blocks textured applied to the logo.

Must use this typography as logo name identity.

ROADS BLOCK TEXTURED

AA BB CC DD EE FF GG HH II

JJ KK LL MM NN OO PP QQ RR

SS TT UU VV WW XX YY ZZ

1 2 3 4 5 6 7 8 9 0 # @ ! ? " : < > }

SECOND TYPOGRAPHY

The second typography is
montererrat regular , applied to
various media as content or description.
Don't use other typography.

montererrat regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0 # @ ! ? " : < > { }

PATTERN



PATTERN DESIGN

PATTERN DESIGN



VAULT BURGER VISUAL IDENTITY DESIGN

BY MARKETING LEGENDS

