



**VAULT
BURGER**

Vault Burger Brand Guideline

LOGO USAGE



FULL LOGO



MINIMAL LOGO





On light blue Background



On white Background



On blue Background

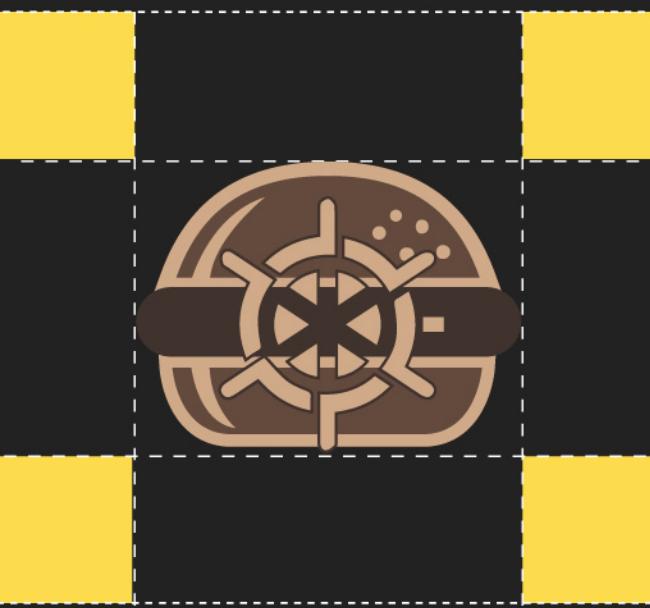


On black Background

Logo application and placement in various media.
The logo should be at certain angles.



Layout measurement with professional scale.
Do not change position or change scale
which has been set.
Make sure that the logo have empty space
between other logos or objects.



COLOR PALETTE





**VAULT
BURGER**

Color Pallete

—
The Main Pallete

#DOF4EA

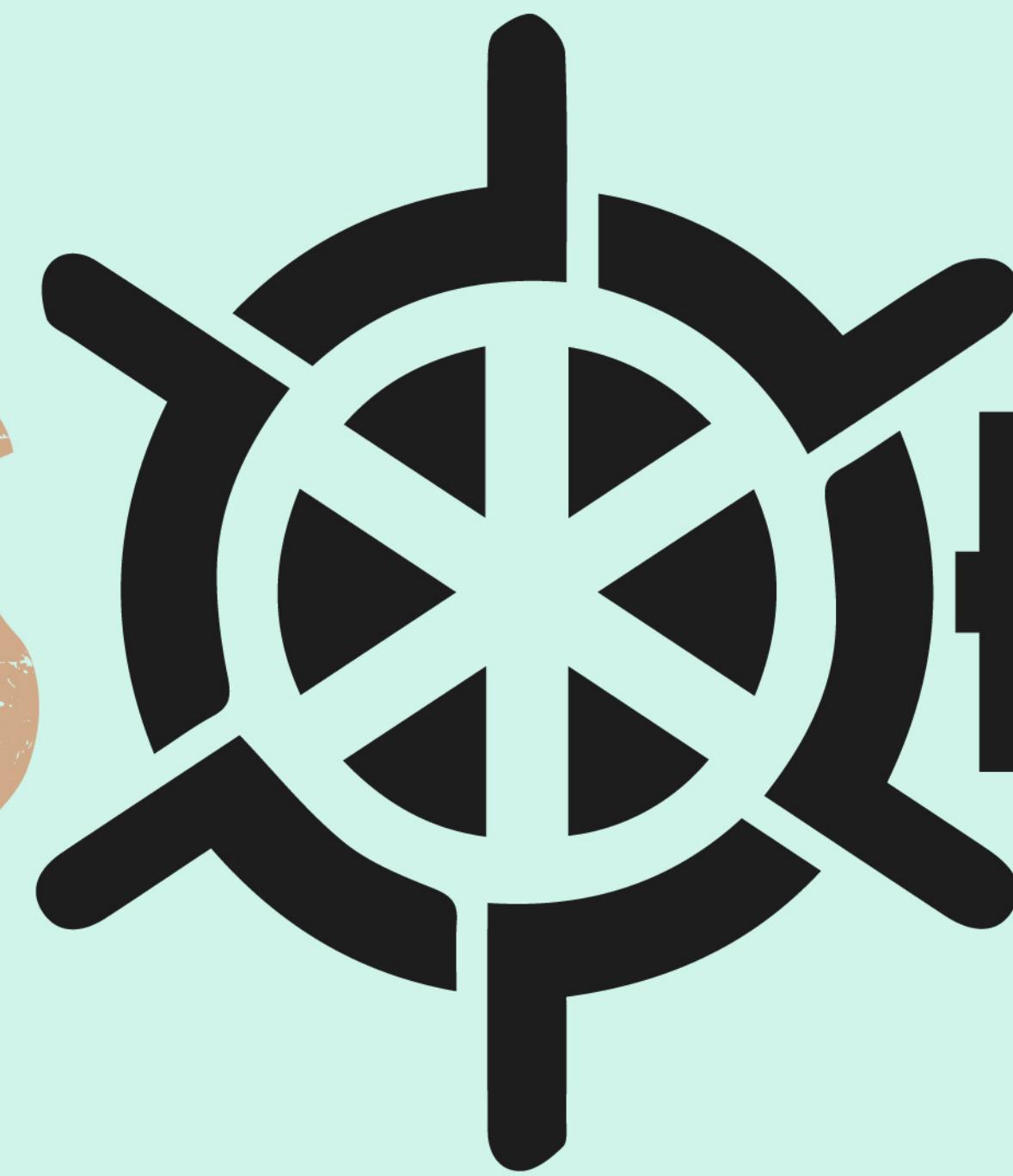
#7286A0

#DOAA89

#634A3D

#40332E

FOONTS



MAIN TYPOGRAPHY

The main typography is
road blocks textured applied to the logo.
Must use this typography as logo name identity.

ROADS BLOCK TEXTURED

**AA BB CC DD EE FF GG HH II
JJ KK LL MM NN OO PP QQ RR
SS TT UU VV WW XX YY ZZ
1 2 3 4 5 6 7 8 9 0 # @ ! ? “ : < }**

SECOND TYPOGRAPHY

The second typography is **monterserrat regular** , applied to various media as content or description. Don't use other typography.

monterserrat regular

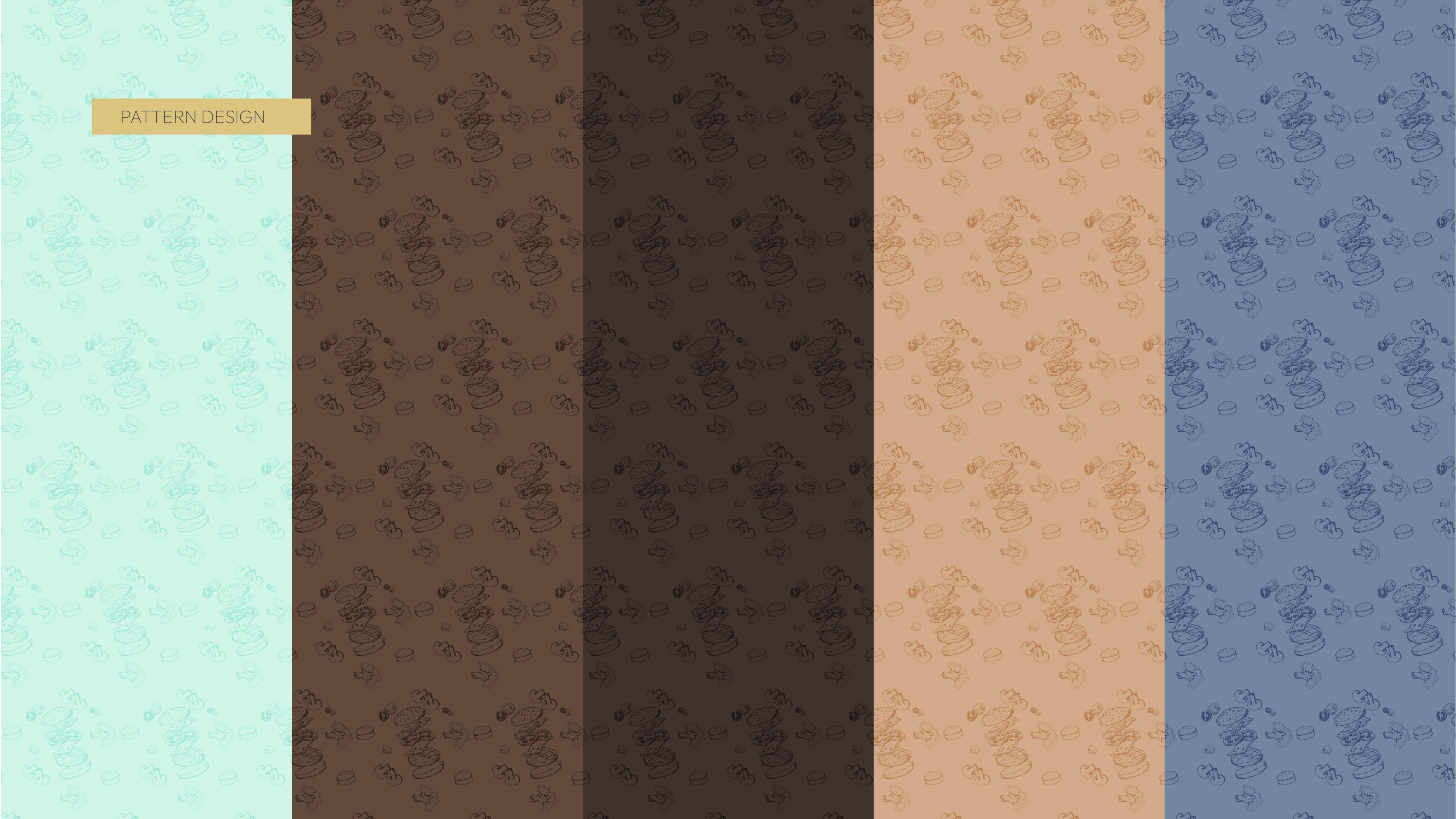
Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1234567890 #@!?: <>{}
“ ”

PATTERNS



PATTERN DESIGN

PATTERN DESIGN





VAULT BURGER VISUAL IDENTITY DESIGN

BY MARKETING LEGENDS